

The
RED SHOE
Affair



Saturday, November 4, 2017

Hilton University of Florida
Conference Center Gainesville
1714 SW 34th Street
Gainesville, FL 32607



**Ronald McDonald
House Charities®**
North Central Florida



RMHC
North Central Florida

RONALD McDONALD HOUSE CHARITIES
OF NORTH CENTRAL FLORIDA
1600 SW 14TH STREET
GAINESVILLE, FL 32608

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EMAIL: INFO@RMHCNCF.ORG
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When a child is sick, nothing else matters, not where their family will sleep, what their family will eat or how they will receive access to the very best care for their child should that child become ill.

Ronald McDonald House Charities of North Central Florida provides all the comforts of home so families can focus on more important things: the health and well being of their child. More than a place to rest, the Ronald McDonald House is a home-away-from-home where families can support one another and keep their loved ones close, while maintaining a sense of normalcy. At the Ronald McDonald House, families have access to laundry facilities, Wi-Fi, homemade meals, and other amenities that reduce the stress of having a sick child.

The Ronald McDonald Family Room offers families an oasis within the hustle and bustle of the UF Health Shands Children's Hospital. A cup of coffee or quick snack, a quiet room for a nap, computer access, and other amenities help families and guests find balance between home, work, and the hospital while remaining close to their child.

Your support makes it possible for thousands of families to find comfort, no matter their financial situation, as they experience every parent's worst nightmare: the serious illness of a child. We recommend a nightly donation of \$15 at the Ronald McDonald House, but thanks to the support of our community, no one is ever turned away due to an inability to contribute.

On behalf of the families we serve, thank you for your sponsorship. We look forward to celebrating our mission with you at The Red Shoe Affair on November 4, 2017.

SPONSORSHIP COMMITMENT FORM

Presenting Sponsor: \$10,000

- Four premier tables of ten at The Red Shoe Affair
 - Corporate logo on event invitation
 - Logo displayed at event
 - Logo placement on all print materials and advertisements
 - Logo featured on the event website page
 - Logo in e-newsletter
-

Diamond Sponsor: \$7,500

- Three priority tables of ten at The Red Shoe Affair
 - Logo displayed at event
 - Logo placement on all print materials and advertisements
 - Logo featured on the event website page
 - Logo in e-newsletter
-

Platinum Sponsor: \$5,000

- Two priority tables of ten at The Red Shoe Affair
 - Logo displayed at event
 - Logo placement on all print materials and advertisements
 - Logo featured on event website page
 - Logo in e-newsletter
-

Gold Sponsor: \$2,500

- Two tables of ten at The Red Shoe Affair
 - Logo displayed at event
 - Logo featured on the event website page
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Silver Sponsor: \$1,250

- One table of ten at The Red Shoe Affair
- Logo displayed at event
- Logo featured on event website page

SPONSORSHIP COMMITMENT FORM

- Presenting Sponsor:** \$10,000
- Diamond Sponsor:** \$7,500
- Platinum Sponsor:** \$5,000
- Gold Sponsor:** \$2,500
- Silver Sponsor:** \$1,250

Email logo and ad design to shouston@rmhcnf.org, if applicable.

- Logo should be in eps, png, or jpeg format
- Deadline for inclusion in print materials is October 4th. Make your commitment early to maximize exposure for your brand.

Sponsor Name: _____
(Name you would like to appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact Person's Name: _____

_____ Payment Enclosed (kindly make check out to: RMHCNCF)

_____ Please invoice

Authorized Signature: _____



Please mail check to:
RMHC North Central Florida
1600 SW 14th Street
Gainesville, FL 32608
shouston@rmhcnf.org

The Ronald McDonald House of NCF is recognized under the IRS as exempt under section 501c3 and is registered with Florida Division of Consumer Services, license number CH#2144. Donations are tax deductible to the full extent of the law. A copy of the registration may be obtained by the Florida Division of Consumer Services by calling toll-free, within the state, 1-800-HELP-FLA. Registration does not imply endorsement or approval by the state.