

ROCK ^{THE} *runway*

Enjoy hors d'oeuvres,
wine, champagne, and our
***RTR SIGNATURE
COCKTAIL***

CLOTHING & ACCESSORIES

unveil the latest fashion
trends on the runway,
featuring a diverse array
of styles from beloved
local boutiques to globally
renowned brands.

**The Rock the Runway
Gainesville** event hosted by
Butler Enterprises at Butler
Town Center at Stengel Field
will be a night of fun, fashion
and philanthropy featuring the
latest styles from the Shops
at Butler modeled by local
fan favorites, plus culinary
delights and drinks from
Butler restaurants.

hosted by

Butler | TOWN CENTER
AT STENGEL FIELD

benefiting

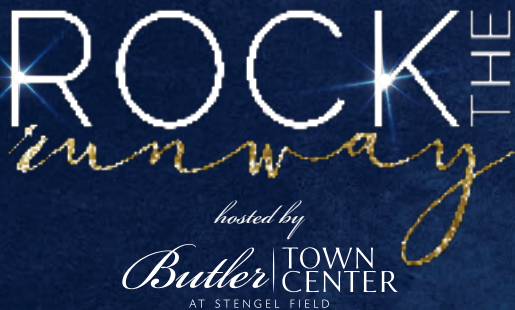


**Ronald McDonald
House Charities®**
North Central Florida

**The Ronald McDonald House
Charities of North Central
Florida** provides all the comforts
of home to families traveling to
Gainesville, FL, to seek medical
care for their child. Our program
is built on the simple idea that
nothing else should matter when
a family is focused on the health
of their child – not where they
can afford to stay, where they will
get their next meal or where they
will lay their head at night to rest.



Scan the QR Code
to Learn More



BENEFITING



The Rock the Runway Gainesville event will be a night of fun, fashion and philanthropy featuring the latest styles from the Shops at Butler modeled by local fan favorites, plus tasty appetizers and drinks from choice Butler restaurants and stores.

NOVEMBER 7TH, 2024 | 7-10PM

SPONSORSHIP LEVELS

CAMERA, LIGHTS, ACTION **\$2,000**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 16 prime reserved seating
- ✓ VIP event access beginning at 6 pm
- ✓ Logo on the event website
- ✓ Social media acknowledgments
- ✓ Logo digital presence at the event
- ✓ Afterparty access

FASHION ICON **\$1,000**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 8 prime reserved seating
- ✓ VIP event access beginning at 6:30 pm
- ✓ Logo on the event website
- ✓ Social media acknowledgments
- ✓ Afterparty access

SHOW STOPPER **\$625**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 5 reserved seats
- ✓ Logo on event website
- ✓ Afterparty access

PAPARAZZI **\$250**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 2 reserved seats

ROCKSTAR **\$125**

INCLUDES RESERVED SEAT

- ✓ General Admission | One reserved seat

SPONSORSHIP CONTACT

SHERRY HOUSTON,
CHIEF EXECUTIVE OFFICER
Ronald McDonald House Charities
North Central Florida
352-374-4404 Ext. 230
shouston@rmhcnf.org

ASHLEY BRYANT,
VICE PRESIDENT OF MARKETING
Butler Enterprises
352-372-3581 ext. 303
abryant@butlerenterprises.com
3217 SW 35th Blvd | Gainesville, FL 32608