

ROCK ^{THE} *runway*

hosted by
Butler | TOWN CENTER
AT STENGEL FIELD

benefiting
 Ronald McDonald
House Charities®
North Central Florida

This event is hosted by
**Butler Enterprises at Butler
Town Center at Stengel Field.**
Come enjoy a night of fun,
fashion, food, and philanthropy
featuring the latest styles from
the Shops at Butler, modeled
by local fan favorites.

BUTLER FOOD VENDORS

Enjoy hors d'oeuvres, wine,
champagne, and our **RTR signature
cocktail** provided by Butler Town
Center's best restaurants!

BUTLER FASHION VENDORS

All clothing and accessories modeled
at our holiday fashion show are
graciously provided by our retailers.
Models serve a diverse range of
looks on the catwalk, from locally-
owned boutiques to internationally-
recognized brands. Get ready to be
amazed by the variety of styles!



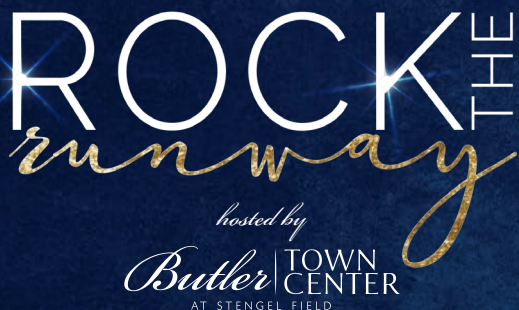
A NIGHT FOR GIVING

**Rock the Runway 2024 is our
fifth annual event benefiting
the Ronald McDonald House
Charities of North Central
Florida (RMHCNCF).**

RMHCNCF provides all the
comforts of a home to families
traveling to Gainesville, FL,
to seek medical care for their
child. Our program is built on
the simple idea that nothing
else should matter when a
family is focused on their child's
health—not where they can
afford to stay, where they will
get their next meal, or where
they will lay their head at night
to rest. We believe that when
a child is hospitalized, the
love and support of family is
as powerful as the strongest
medicine prescribed. Any
donations toward this event
will be greatly appreciated.



Scan the QR Code
to Learn More!



BENEFITING



This event is hosted by Butler Enterprises at Butler Town Center at Stengel Field. Enjoy a night of fun, fashion, food, and philanthropy featuring the latest styles from the Shops at Butler, modeled by local fan favorites.

NOVEMBER 7TH, 2024 | 7-10PM

SPONSORSHIP LEVELS

CAMERA, LIGHTS, ACTION **\$2,000**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 16 prime reserved seating
- ✓ VIP event access beginning at 6 pm
- ✓ Logo on the event website
- ✓ Social media acknowledgments
- ✓ Logo digital presence at the event
- ✓ Afterparty access

FASHION ICON **\$1,000**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 8 prime reserved seating
- ✓ VIP event access beginning at 6:30 pm
- ✓ Logo on the event website
- ✓ Social media acknowledgments
- ✓ Afterparty access

SHOW STOPPER **\$625**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 5 reserved seats
- ✓ Logo on event website
- ✓ Afterparty access

PAPARAZZI **\$250**

INCLUDES RESERVED SEATS FOR ALL

- ✓ 2 reserved seats

ROCKSTAR **\$125**

INCLUDES RESERVED SEAT

- ✓ General Admission | One reserved seat

SPONSORSHIP CONTACT

HARLEE HUTCHINSON,
SPECIAL EVENTS MANAGER
Ronald McDonald House Charities
North Central Florida
352-374-4404 Ext. 223
hhutchinson@rmhcnf.org

ASHLEY BRYANT,
VICE PRESIDENT OF MARKETING
Butler Enterprises
352-372-3581 ext. 303
abryant@butlerenterprises.com
3217 SW 35th Blvd | Gainesville, FL 32608