



Ronald McDonald
House Charities®
North Central Florida

RED SHOE

Affair



Keeping families close 



SATURDAY | AUGUST 16 | 6PM
STEPHEN C. O'CONNELL CENTER



McDonald's® of Gainesville



PRESENTING SPONSOR

SOLD

- Six tables of eight at the Red Shoe Affair
- Logo prominently displayed in combination with "Red Shoe Affair" logo and branding elements
- Logo on Step & Repeat backdrop
- Listed on website & social media with event name



VIP SPONSOR | Limit of 2 \$12,000

- Two tables of eight at the Red Shoe Affair
- 6 VIP tickets
- Logo displayed in VIP Area, & on VIP upgrade advertisements/marketing
- Listed on website & social media
- Chance to speak to VIP attendees during VIP cocktail hour

DIAMOND SPONSOR \$10,000

- Four tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo on printed materials
- Logo & company website linked on the Red Shoe Affair website
- Full page color ad in event program

RUBY SPONSOR \$7,500

- Three tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo on printed materials
- Logo & company website linked on the Red Shoe Affair website
- Half-page color ad in event program

GOLD SPONSOR \$5,000

- Two tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo on printed materials
- Logo & company website linked on the Red Shoe Affair website
- Quarter-page color ad in event program

SILVER SPONSOR \$2,500

- One table of eight at the Red Shoe Affair
- Company name listed on event screens
- Company name listed on printed materials
- Company name listed on the Red Shoe Affair website
- Company name listed in event program

BRONZE SPONSOR \$1,200

- Four tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website
- Company name listed in event program

GLASS SPONSOR \$550

- Two tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website
- Company name listed in event program

PHOTOBOOTH SPONSOR | Limit of 1 \$7,500

- Three tables of eight at the Red Shoe Affair
- Logo prominent on printed photos, & at the booth
- Listed on website & social media

BUBBLES & BLING SPONSOR | Limit of 1 \$5,000

- One table of eight at the Red Shoe Affair
- Logo prominent on Bubbles & Bling materials & advertising
- Listed on website & social media

CHECK IN SPONSOR | Limit of 2 \$4,000

- One table of eight at the Red Shoe Affair
- Logo prominent at check-in area & on tables
- Listed on website & social media

FAMILY VIDEO SPONSOR | Limit of 2 \$4,000

Be a part of the most powerful moment of the night as guests get to hear a touching story from one of our RMH families.

- One table of eight at the Red Shoe Affair
- Logo displayed during family video
- Listed on website & social media

CHAMPAGNE TOAST SPONSOR | Limit of 1 \$1,000

Have your logo displayed on the champagne wall during cocktail hour.

- 2 seats at the Red Shoe Affair
- Logo prominent on champagne wall
- Logo on website & social media

Elevate YOUR EVENING

Add a **VIP Ticket Upgrade** for just \$150 and unlock exclusive access to the Center Court Club, a party lounge for guests who want to sip, savor, and celebrate in style.

VIP Experience

CENTER COURT CLUB

HOSTED BY MS. ALI NAPIER

A VIP Ticket Upgrade* is not just a ticket, it's an experience that includes:



Exclusive access to the Center Court Club VIP Lounge



Gourmet seafood and prime rib bar by Embers Wood Grill



Bar sponsored by The Good Pour



Entry into exclusive raffles

LIMITED TICKETS AVAILABLE

Don't wait until it's too late, upgrade your ticket today!

Contact Stevie Doyle at 352.374.4404 x230 or SDoyle@rmhcncf.org.

*The VIP Ticket Upgrade is a guest experience upgrade, not a sponsorship.
To become a Center Court Club sponsor, inquire about our \$12,000 VIP Sponsor opportunity.

- ☐ **PRESENTING SPONSOR** \$20,000
- ☐ **VIP SPONSOR** \$12,000
- ☐ **DIAMOND SPONSOR** \$10,000
- ☐ **RUBY SPONSOR** \$7,500



- ☐ **GOLD SPONSOR** \$5,000
- ☐ **SILVER SPONSOR** \$2,500
- ☐ **BRONZE SPONSOR** \$1,200
- ☐ **GLASS SPONSOR** \$550
- ☐ **PHOTOBOOTH SPONSOR** \$7,500
- ☐ **BUBBLES & BLING SPONSOR** \$5,000
- ☐ **FAMILY VIDEO SPONSOR** \$4,000
- ☐ **CHECK IN SPONSOR** \$4,000
- ☐ **CHAMPAGNE TOAST SPONSOR** ... \$1,000

One Step Closer to Home



SPONSOR NAME

EMAIL

ADDRESS

PHONE

CITY

STATE ZIP

CONTACT PERSON

- ☐ Add _____ **VIP tickets** to my sponsorship (\$150 each).

Kindly make a check out to:
RMHC North Central Florida

Please mail form & check to:
RMHC North Central Florida
2121 SW 16th Street | Gainesville, FL 32608

Send your marketing materials to marketing@rmhcnf.org, if applicable.
Logo should be in .eps, .png, or .pdf format in high resolution.

Deadline for inclusion in print materials is **JULY 25, 2025**.
For more information, please contact Stevie Doyle at
352.374.4404 x230 or SDoyle@rmhcnf.org



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