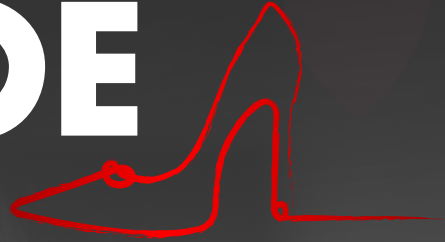




Ronald McDonald
House Charities®
North Central Florida

RED SHOE

Affair



Keeping families close 



SATURDAY | AUGUST 15 | 6PM
STEPHEN C. O'CONNELL CENTER



PRESENTING SPONSOR \$20,000

- Six tables of eight at the Red Shoe Affair
- Logo prominently displayed in combination with “Red Shoe Affair” logo and branding elements
- Logo on Step & Repeat backdrop
- Listed on the website and social media with the event name
- Opportunity to speak from the podium

VIP SPONSOR | Limit of 2 \$12,000

- Three tables of eight at the Red Shoe Affair
- 8 VIP tickets
- Logo displayed in VIP Area, and on VIP upgrade advertisements/marketing
- Listed on the website and social media
- Chance to speak to VIP attendees during VIP cocktail hour

DIAMOND SPONSOR \$10,000	RUBY SPONSOR \$7,500
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|--|---|
| <ul style="list-style-type: none"> • Four tables of eight at the Red Shoe Affair • Logo displayed on event screens • Logo and company website linked on the Red Shoe Affair website | <ul style="list-style-type: none"> • Three tables of eight at the Red Shoe Affair • Logo displayed on event screens • Logo and company website linked on the Red Shoe Affair website |
|--|---|

GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500
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|---|---|
| <ul style="list-style-type: none"> • Two tables of eight at the Red Shoe Affair • Logo displayed on event screens • Logo and company website linked on the Red Shoe Affair website | <ul style="list-style-type: none"> • One table of eight at the Red Shoe Affair • Company name listed on event screens • Company name listed on the Red Shoe Affair website |
|---|---|

BRONZE SPONSOR \$1,200	GLASS SPONSOR \$550
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|---|--|
| <ul style="list-style-type: none"> • Four tickets to the Red Shoe Affair • Company name listed on the Red Shoe Affair website | <ul style="list-style-type: none"> • Two tickets to the Red Shoe Affair • Company name listed on the Red Shoe Affair website |
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PHOTOBOOTH SPONSOR Limit of 1 \$7,500	FAMILY VIDEO SPONSOR Limit of 2 \$4,000
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| <ul style="list-style-type: none"> • Three tables of eight at the Red Shoe Affair • Logo prominent on printed photos and at the booth • Listed on the website and social media | <p><i>Be part of the most powerful moment of the night as guests get to hear a touching story from one of our RMH families.</i></p> <ul style="list-style-type: none"> • One table of eight at the Red Shoe Affair • Logo displayed during family video • Listed on the website and social media |
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BUBBLES & BLING SPONSOR Limit of 1 \$5,000	CHECK-IN SPONSOR Limit of 2 \$4,000
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| <ul style="list-style-type: none"> • One table of eight at the Red Shoe Affair • Logo prominent on Bubbles & Bling materials and advertising • Listed on website and social media | <ul style="list-style-type: none"> • One table of eight at the Red Shoe Affair • Logo prominent at check-in area & on tables • Listed on the website and social media |
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Elevate YOUR EVENING

Add a **VIP Ticket Upgrade** for just \$150 and unlock exclusive access to the Center Court Club, a party lounge for guests who want to sip, savor, and celebrate in style.

VIP Experience CENTER COURT CLUB

A VIP Ticket Upgrade* is not just a ticket, it's an experience that includes:



Exclusive access to the Center Court VIP Lounge



Gourmet hors d'oeuvres and refreshments



Access to a private, fully stocked bar



Entry into exclusive VIP raffles

LIMITED TICKETS AVAILABLE

Don't wait until it's too late, upgrade your ticket today!

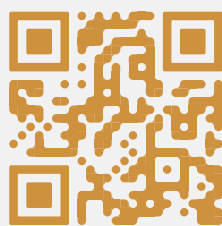
Contact John Thomas at 352.374.4404 ext. 224 or jt@rmhcnf.org.

*The VIP Ticket Upgrade is a guest experience upgrade, not a sponsorship.
To become a Center Court Club sponsor, check out our \$12,000 VIP Sponsor opportunity.



- PRESENTING SPONSOR** \$20,000
- VIP SPONSOR** \$12,000
- DIAMOND SPONSOR** \$10,000
- RUBY SPONSOR** \$7,500
- PHOTOBOOTH SPONSOR** \$7,500
- GOLD SPONSOR** \$5,000
- BUBBLES & BLING SPONSOR** \$5,000
- FAMILY VIDEO SPONSOR** \$4,000
- CHECK-IN SPONSOR** \$4,000
- SILVER SPONSOR** \$2,500
- BRONZE SPONSOR** \$1,200
- CHAMPAGNE TOAST SPONSOR**... \$1,000
- GLASS SPONSOR** \$550

One Step Closer to Home



Scan the QR code to REGISTER ONLINE.

SPONSOR NAME

EMAIL

ADDRESS

PHONE

CITY

STATE

ZIP

CONTACT PERSON

Add _____ **VIP tickets** to my sponsorship (\$150 each).

Kindly make checks payable to:
RMHC North Central Florida

Please mail the form and check to:
RMHC North Central Florida
2121 SW 16th Street | Gainesville, FL 32608

Send your marketing materials to marketing@rmhcnf.org, if applicable.
Logo should be in .eps, .png, or .pdf format in high resolution.

Deadline for inclusion in materials is **JULY 10, 2026**.
For more information, please contact John Thomas at
352.374.4404 ext. 224 or jt@rmhcnf.org.



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