



Ronald McDonald
House Charities®
North Central Florida

RED SHOE

Affair



Keeping families close 



SATURDAY | AUGUST 15 | 6PM
STEPHEN C. O'CONNELL CENTER

PRESENTED BY



Audi
Gainesville



PRESENTING SPONSOR

SOLD

- Six tables of eight at the Red Shoe Affair
- Logo prominently displayed in combination with “Red Shoe Affair” logo and branding elements
- Logo on Step & Repeat backdrop
- Listed on the website and social media with the event name
- Opportunity to speak from the podium

VIP SPONSOR | Limit of 2 \$12,000

- Three tables of eight at the Red Shoe Affair
- 8 VIP tickets
- Logo displayed in VIP Area, and on VIP upgrade advertisements/marketing
- Listed on the website and social media
- Chance to speak to VIP attendees during VIP cocktail hour

DIAMOND SPONSOR \$10,000

- Four tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

RUBY SPONSOR \$7,500

- Three tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

GOLD SPONSOR \$5,000

- Two tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

SILVER SPONSOR \$2,500

- One table of eight at the Red Shoe Affair
- Company name listed on event screens
- Company name listed on the Red Shoe Affair website

BRONZE SPONSOR \$1,200

- Four tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website

GLASS SPONSOR \$550

- Two tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website

PHOTOBOOTH SPONSOR | Limit of 1 \$7,500

- Three tables of eight at the Red Shoe Affair
- Logo prominent on printed photos and at the booth
- Listed on the website and social media

FAMILY VIDEO SPONSOR | Limit of 2 \$4,000

Be part of the most powerful moment of the night as guests get to hear a touching story from one of our RMH families.

- One table of eight at the Red Shoe Affair
- Logo displayed during family video
- Listed on the website and social media

BUBBLES & BLING SPONSOR | Limit of 1 \$5,000

- One table of eight at the Red Shoe Affair
- Logo prominent on Bubbles & Bling materials and advertising
- Listed on website and social media

CHECK-IN SPONSOR | Limit of 2 \$4,000

- One table of eight at the Red Shoe Affair
- Logo prominent at check-in area & on tables
- Listed on the website and social media

Elevate YOUR EVENING

Add a **VIP Ticket Upgrade** for just \$150 and unlock exclusive access to the Center Court Club, a party lounge for guests who want to sip, savor, and celebrate in style.

VIP Experience CENTER COURT CLUB

A VIP Ticket Upgrade* is not just a ticket, it's an experience that includes:



Exclusive access to the Center Court VIP Lounge



Gourmet hors d'oeuvres and refreshments



Access to a private, fully stocked bar



Entry into exclusive VIP raffles

LIMITED TICKETS AVAILABLE

Don't wait until it's too late, upgrade your ticket today!

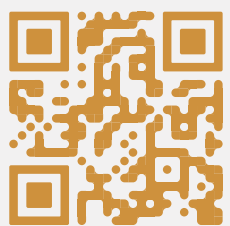
Contact John Thomas at 352.374.4404 ext. 224 or jt@rmhcnf.org.

*The VIP Ticket Upgrade is a guest experience upgrade, not a sponsorship. To become a Center Court Club sponsor, check out our \$12,000 VIP Sponsor opportunity.



- PRESENTING SPONSOR **SOLD**
- VIP SPONSOR \$12,000
- DIAMOND SPONSOR \$10,000
- RUBY SPONSOR \$7,500
- PHOTOBOOTH SPONSOR \$7,500
- GOLD SPONSOR \$5,000
- BUBBLES & BLING SPONSOR \$5,000
- FAMILY VIDEO SPONSOR \$4,000
- CHECK-IN SPONSOR \$4,000
- SILVER SPONSOR \$2,500
- BRONZE SPONSOR \$1,200
- GLASS SPONSOR \$550

One Step Closer to Home



Scan the QR code to REGISTER ONLINE.

SPONSOR NAME

EMAIL

ADDRESS

PHONE

CITY STATE ZIP

CONTACT PERSON

Add _____ **VIP tickets** to my sponsorship (\$150 each).

Kindly make checks payable to:
RMHC North Central Florida

Please mail the form and check to:
RMHC North Central Florida
2121 SW 16th Street | Gainesville, FL 32608

Send your marketing materials to marketing@rmhcnf.org, if applicable.
Logo should be in .eps, .png, or .pdf format in high resolution.

Deadline for inclusion in materials is **JULY 10, 2026**.
For more information, please contact John Thomas at
352.374.4404 ext. 224 or jt@rmhcnf.org.

