



Ronald McDonald  
House Charities®  
North Central Florida

# RED SHOE

*Affair*



*Keeping families close* 



**SATURDAY | AUGUST 15 | 6PM**  
STEPHEN C. O'CONNELL CENTER

PRESENTED BY



**Audi**  
Gainesville



# PRESENTING SPONSOR .....

**SOLD**

- Six tables of eight at the Red Shoe Affair
- Logo prominently displayed in combination with "Red Shoe Affair" logo and branding elements
- Logo on Step & Repeat backdrop
- Listed on the website and social media with the event name
- Opportunity to speak from the podium

## VIP SPONSOR | Limit of 2 ..... **\$12,000**

- Three tables of eight at the Red Shoe Affair
- 8 VIP tickets
- Logo displayed in VIP Area, and on VIP upgrade advertisements/marketing
- Listed on the website and social media
- Chance to speak to VIP attendees during VIP cocktail hour

## DIAMOND SPONSOR ..... **\$10,000**

- Four tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

## RUBY SPONSOR ..... **\$7,500**

- Three tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

## GOLD SPONSOR ..... **\$5,000**

- Two tables of eight at the Red Shoe Affair
- Logo displayed on event screens
- Logo and company website linked on the Red Shoe Affair website

## SILVER SPONSOR ..... **\$2,500**

- One table of eight at the Red Shoe Affair
- Company name listed on event screens
- Company name listed on the Red Shoe Affair website

## BRONZE SPONSOR ..... **\$1,200**

- Four tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website

## GLASS SPONSOR ..... **\$550**

- Two tickets to the Red Shoe Affair
- Company name listed on the Red Shoe Affair website

## PHOTOBOOTH SPONSOR | Limit of 1 ..... **\$7,500**

- Three tables of eight at the Red Shoe Affair
- Logo prominent on printed photos and at the booth
- Listed on the website and social media

## FAMILY VIDEO SPONSOR | Limit of 2 ..... **SOLD**

*Be part of the most powerful moment of the night as guests get to hear a touching story from one of our RMH families.*

- One table of eight at the Red Shoe Affair
- Logo displayed during family video
- Listed on the website and social media

## BUBBLES & BLING SPONSOR | Limit of 1 ..... **\$5,000**

- One table of eight at the Red Shoe Affair
- Logo prominent on Bubbles & Bling materials and advertising
- Listed on website and social media

## CHECK-IN SPONSOR | Limit of 2 ..... **\$4,000**

- One table of eight at the Red Shoe Affair
- Logo prominent at check-in area & on tables
- Listed on the website and social media

# Elevate YOUR EVENING

Add a **VIP Ticket Upgrade** for just \$150 and unlock exclusive access to the Center Court Club, a party lounge for guests who want to sip, savor, and celebrate in style.

## VIP Experience CENTER COURT CLUB

HOSTED BY JON & GINNY SUMRALL

A VIP Ticket Upgrade\* is not just a ticket, it's an experience that includes:



Exclusive access to the Center Court VIP Lounge



Gourmet hors d'oeuvres and refreshments



Access to a private, fully stocked bar



Entry into exclusive VIP raffles

### LIMITED TICKETS AVAILABLE

Don't wait until it's too late, upgrade your ticket today!

Contact John Thomas at 352.374.4404 ext. 224 or [jt@rmhcnf.org](mailto:jt@rmhcnf.org).

\*The VIP Ticket Upgrade is a guest experience upgrade, not a sponsorship.  
To become a Center Court Club sponsor, check out our \$12,000 VIP Sponsor opportunity.



- PRESENTING SPONSOR ..... **SOLD**
- VIP SPONSOR ..... \$12,000
- DIAMOND SPONSOR ..... \$10,000
- RUBY SPONSOR ..... \$7,500
- PHOTOBOOTH SPONSOR ..... \$7,500
- GOLD SPONSOR ..... \$5,000
- BUBBLES & BLING SPONSOR ..... \$5,000
- FAMILY VIDEO SPONSOR ..... **SOLD**
- CHECK-IN SPONSOR ..... \$4,000
- SILVER SPONSOR ..... \$2,500
- BRONZE SPONSOR ..... \$1,200
- GLASS SPONSOR ..... \$550

*One Step Closer to Home*



Scan the QR code to **REGISTER ONLINE.**

SPONSOR NAME

EMAIL

ADDRESS

PHONE

CITY

STATE

ZIP

CONTACT PERSON

Add \_\_\_\_\_ **VIP tickets** to my sponsorship (\$150 each).

Kindly make checks payable to:  
RMHC North Central Florida

Please mail the form and check to:  
RMHC North Central Florida  
2121 SW 16th Street | Gainesville, FL 32608

Send your marketing materials to [marketing@rmhcnf.org](mailto:marketing@rmhcnf.org), if applicable.  
Logo should be in .eps, .png, or .pdf format in high resolution.

Deadline for inclusion in materials is **JULY 10, 2026.**  
For more information, please contact John Thomas at  
352.374.4404 ext. 224 or [jt@rmhcnf.org](mailto:jt@rmhcnf.org).



**Ronald McDonald  
House Charities**  
North Central Florida